





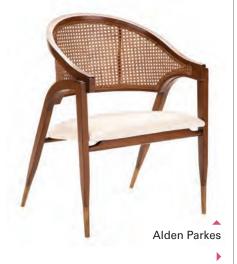
HOME HUBS

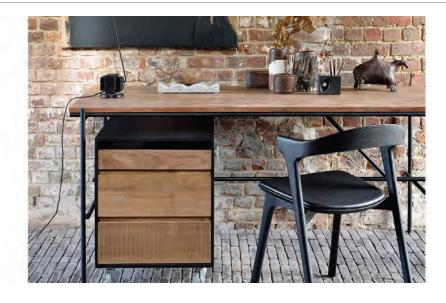






- A trend that is going to define 2020 is the Home Hub. In the coronavirus era, we've seen how important it is to be able to transition to working remotely or to home schooling, if you have children.
- Remote work, distance learning, and Zoom meetings are going to be the 'new abnormal' moving forward.
- Since our homes are pulling triple duty, we will need
- desks that are stylish enough to live out in the open if there isn't a room to dedicate to a home office space. Partitions and screens are also a trend that we will see as we create dedicated work and study spaces in open floor plan homes.









Rachel Cannon

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A self-proclaimed Loudmouth Introvert, Rachel's purpose in design and in business is to break down the culture of our society, which is set up for extroverts to succeed. As a designer, she shows her clients how to harness their unique capabilities and needs, shunning open floor plans in favor of spaces where boundaries and quiet rooms nurture and preserve their energy both at home and at work.



Joanna Hawley-**McBride**

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Seattle-based blogger, stylist, digital influencer, wiener dog lover, and tiny-home hype girl, Joanna works as a product designer and trend scout for companies like Nordstrom and Anthropologie, takes on regular styling gigs, and runs jojotastic.com to show off her appreciation for all things DIY, entertaining, interior design, style, and food-in a modern yet casual type of way.



Don Ricardo Massenburg

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Recognized for his use of lush layered bedding and sumptuous textiles in home décor, Don Ricardo Massenburg Jr. seeks to show that although interior design is considered a luxury service, it can be attainable to everyone. He is the founder and principal designer of DESIGN INKREDIBLE LLC, a highly sought-after interior design company based in Durham, North Carolina that boasts a portfolio packed with projects featured by several major retailers and publications.



Rachel Moriarty

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An award-winning designer, Rachel delivers her own sense of bold + playful patterns and brilliant + bright strokes of color for clients throughout San Diego County. She recently launched a signature tile line with Elegant Mosaics, and was named one of the Most Influential People in Real Estate Staging. Her work has been featured in Vision Magazine, ADPRO, and HGTV. She is also a #1 Best Selling Author, and sought-after presenter on the subjects of Color and Visibility.



Ivonne Ronderos

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For over 15 years, DKOR with the goal of building an interior design firm that puts understanding and service at the core of delivering good design. This empathy-driven process allows clients to make the most of their spaces and live better lives without ever forcing them into a choice. Over 15 years DKOR has grown from a small endeavor to a world-class interior design firm with nearly 20 employees working in four countries.



Keita Turner

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Her enduring fashionably classic designs for high profile homes and commercial spaces have placed Keita in the Black Interior Designers Network African American Top 20 Interior Designers and the African American Design Archives at the Smithsonian Cooper-Hewitt National Design Museum. Other recognitions include NYI Cottages and Gardens Magazine's Annual Innovation in Design Awards, the International Design Awards, and the Rohm and Haas Paint Quality Institute's Prettiest Painted Rooms in America.

NOTE: The Style Spotters identified the trends presented here from this Spring. The individual products shown may not have been selected by the designer and may not be available for the upcoming Fall High Point Market.

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